

4th Global Steel Summit | Conference Agenda

Venue: The Great Ballroom, Le Meridien Dubai Hotel & Conference Center, Dubai

WEDNESDAY 28TH OCTOBER 2026

08:00 – 09:00	Registration & Badge Collection Networking & Welcome Coffee (Sponsored by SteelGiant)
09:00 – 09:10	Assembling for the Opening Ceremony in the Conference Hall
09:10 – 09:15	Welcome Note by the Event Emcee Speaker: Ms. Rania Ali, Presenter of the Opening Ceremony
09:15 – 09:20	Welcome Address Speaker: Mr. Thaiseer Jaffar, Founder, Global Steel Summit
09:20 – 09:30	Keynote Remarks by the Chief Guest Speaker: Mr. Ahmad Badri, Vice President, Commercial, DP WORLD
09:30 – 09:40	Keynote Remarks by EMSTEEL Speaker: Mr. Michael Rion, Chief Commercial Officer, Emirates Steel, part of EMSTEEL Group
09:40 – 09:50	Keynote Remarks by JINDAL STEEL Speaker: Mr. V.R. Sharma, Managing Director, Jindal Steel Limited
09:50 – 10:00	CHINA Steel Market Review Speaker: Mr. Diao Li, Vice Secretary General, China Iron & Steel Association
10:00 – 10:10	INDIA Steel Market Review Speaker: Mr. Nikunj Turakhia, President, Steel Users Federation of India
10:10 – 10:20	Middle East Steel Market Review Speaker: Mr. Abu Bucker Husain, CEO, AL Ghurair Iron & Steel
10:20 – 10:35	Achievement Awards & Recognition Trophies to the Event Partners
10:35 – 11:05	Networking Morning Coffee (Sponsored by Amber Global) Inauguration of Global Steel Summit 2026 – Exhibition (Great Ballroom and Falcon Ballroom) Official Launch Ceremony: SteelWorld - Middle East Edition (Foyer Area)

11:05 – 11:55	Panel Discussion (1) GLOBAL FLAT STEEL PANEL DISCUSSION Moderator: Ms. Lora Stoyanova, Steel Editor, Argus Panellists (Alphabetical Order): ▪ Mr. Ding Mudi, Regional Head, Ansteel Group, China ▪ Mr. Rajesh Singh, General Manager, United Iron & Steel, UAE ▪ Mr. Sanjay Roychoudhury, CEO, Unicoil, Saudi Arabia ▪ Mr. Suraj Sharma, COO, CIM Steel Industry, UAE ▪ Mr. Vivek Sharma, General Manager – MENA, Nippon Steel Trading
11:55 – 12:45	Panel Discussion (2) GCC LONG STEEL PANEL DISCUSSION Moderator: Mr. Samy Mohammed, Board Member, Steel Network, Belgium Panellists (Alphabetical Order): ▪ Mr. Afroz Iqbal, Director Sales – Sections, Arabian Gulf Steel Industries (AGSI) ▪ Mr. Ayhan Tugrul, Chief Operating Officer, CARES ▪ Mr. Mansour Ghosheh, Senior Manager - Business Development Reinforcing Products, Emirates Steel, part of EMSTEEL Group ▪ Mr. Rajesh Nair, General Manager, Madar Steel Industries, UAE ▪ Mr. Vishal Bhardwaj, Sales Head – GCC, Jindal Steel Oman ▪ Mr. Zia Jabbar, GM – Strategic Marketing & Projects, Jazeera Steel, Oman & UAE
12:45 – 14:00	Networking Lunch (Sponsored by ABU DHABI PORTS, part of AD PORTS GROUP)
14:00 – 14:10	EU Steel Market Review – with a focus on CBAM & Quota Speaker: Mr. John Short, CEO, Boomer Commodities, Europe
14:10 – 14:55	Panel Discussion (3) GREEN STEEL & SUSTAINABLE ENERGY PANEL DISCUSSION Moderator: Mr. John Short, CEO, Boomer Commodities, Europe Panellists (Alphabetical Order): ▪ Ms. Manal Al Badawi, ESG & Sustainability Manager, Emirates Steel, part of EMSTEEL Group ▪ Dr. Roger Kumar, Managing Director, CASE Group, India ▪ Mr. Sahap Ataman, Chairman, SteelData (Founder – Green Steel Summit), Turkiye ▪ Dr. Salam Sharif, Chairman, Sharif Metals Group, UAE ▪ Mr. Vikranth Rao, COO, Sentinel Steel, Ethiopia
14:55 – 15:10	Recognition Trophies to the Title Sponsors & Platinum Sponsors

15:10 – 15:50	Panel Discussion (4) INDIAN STEEL INDUSTRY PANEL DISCUSSION Moderator: Ms. Amruta Khandekar, Senior Reporter (Ferrous Metals), Argus - India Panellists (Alphabetical Order): - Mr. Dhruv Goel, CEO, BigMint, India - Mr. Kedar Joshi, Senior Analyst, Dow Jones Energy – India - Mr. Nikunj Turakhia, President, Steel Users Federation of India - Mr. V.R. Sharma, Managing Director, Jindal Steel Ltd
15:50 – 16:20	Networking Afternoon Coffee (Sponsored by SUFI - Steel Users Federation of India)
16:20 – 16:30	Global Pipes & Tubes Market Review Speaker: Dr. Gunther Voswinckel, President, International Tube Association, Germany
16:30 – 17:20	Panel Discussion (5) GLOBAL STEEL INVESTMENTS - NAVIGATING HEADWINDS & CAPTURING TAILWINDS Moderator: Mr. Sachin Shetty, Chairman, Quesrow Consulting, India Panellists (Alphabetical Order): - Dr. Gunther Voswinckel, President, International Tube Association, Germany - Dr. Mithaleshwar Yadav, Vice President, John Cockerill, India - Mr. Mohamed Abu El-Makarem, CEO & Managing Partner, Handle, UAE - Mr. Nikhil Sancheti, Partner - Transaction Advisory, ARDENT Advisory, UAE - Mr. Sunil Menon, Chief Business Development Officer, CIM Steel Industry
17:20 – 17:25	Closing Remarks of Day-1 of the 4th Global Steel Summit

THURSDAY 29TH OCTOBER (MORNING)

08:30 – 09:30	Registration & Badge Collection Networking & Welcome Coffee (Sponsored by SteelGiant)
09:30 – 09:35	Welcome Note Speaker: Ms. Yali He, Co-Founder, Global Steel Summit
09:35 – 09:50	Certified, Traceable, Accepted: Construction Steel in the UAE Market Speaker: Mr. Ayhan Tugrul, Chief Operating Officer, CARES
09:50 – 10:00	The Supply-Chain Digitalization for Steel Industry Speaker: Mr. Sudhir Pande, Regional VP – Middle East, TREZIX

10:00 – 10:30	Panel Discussion (6) ARTIFICIAL INTELLIGENCE & DIGITAL EFFICIENCY IN THE STEEL INDUSTRY Moderator: Mr. Rohit Banerjee, Industry Expert, UAE Panellists (Alphabetical Order): ▪ Mr. Ashok Kumar, Business Manager – MEA, mjunction Services Limited ▪ Dr. Michael Liu, President, Lange Steel Group, China ▪ Mr. Sudhir Pande, Regional VP – Middle East, TREZIX
10:30 – 10:40	Building a Stronger Steel Supply-Chain: <i>Resilience, Partnerships & Opportunities in the UAE & Middle East</i> Speaker: Mr. Sasan Najib Zada, General Manager, Himalaya Steel Group
10:40 – 11:15	Networking Morning Coffee (Sponsored by Hangzhou CIEC Group)
11:15 – 12:05	Panel Discussion (7) CHINA STEEL INDUSTRY PANEL DISCUSSION Moderator: Mr. Tim Shu, Regional Manager, CUMIC Steel, China Panellists (Alphabetical Order): ▪ Mr. Gorkem Bolaca, Chairman, Galex Steel, China ▪ Dr. Michael Liu, President, Lange Steel Group, China ▪ Mr. Serhat Babac, Sales Manager, C&D Group, China ▪ Mr. Sun Jiabin, General Manager, Jianlong Iron & Steel Group, China ▪ Mr. Yasin Kanbur, General Manager, CIEC Group Middle East, MENA
12:05 – 12:45	Panel Discussion (8) AFRICAN STEEL INDUSTRY PANEL DISCUSSION Moderator: Mr. Thaiseer Jaffar, Founder, Global Steel Summit Panellists (Alphabetical Order): ▪ Mr. Oliver Lalani, Director, Roofings Group, East Africa ▪ Mr. Manish Kalla, General Manager, Tembo Steel, Uganda ▪ Dr. Solomon Femi Adeyemo, President, African Iron & Steel Association ▪ Mr. Vikranth Rao, COO, Sentinel Steel, Ethiopia
12:45 – 14:00	Networking Lunch (Sponsored by AJ STEEL PIPES - Leaders in Tubular Supply for the Oil & Gas Industry)

THURSDAY 29TH OCTOBER (AFTERNOON)
STEEL FORUM ON ENERGY, OIL & GAS (PRESENTED BY RYSTAD ENERGY)

14:00 – 14:45	Panel Discussion (9) - EPC PANEL DISCUSSION Building Through Disruption: Rethinking Procurement, Localisation & Delivery Moderator: Mr. Amr Wahby Mahmoud, Vice President, Rystad Energy Panellists (Alphabetical Order): ▪ Mr. Alnasser Kassem Al Dash, Vice President – Supply Chain, NMDC Group ▪ Mr. Hossam ElDalil, MENA Supply Chain Director, SLB ▪ Mr. Marzouk Abu Madi, Senior Manager, Global Category Management, McDermott ▪ Mr. Saravanan Ganeshan, Proposals Director – EPCI, Lamprell
14:45 – 15:30	Panel Discussion (10) - TUBULAR PANEL DISCUSSION Tubular Demand in the Middle East: Response of Local Mills to the Current Challenges & Future Requirement Moderator: Mr. Roman Filimonov, Senior Vice President, Metals and Materials, Rystad Energy Panellists (Alphabetical Order): ▪ Mr. Abhisek Sarkar, GM – Sales & Procurement, Al Gharbia Pipe Company, UAE ▪ Mr. Prasoon Dubey, Group COO, AJ Steel Pipes, UAE ▪ Mr. Stuart Duncan, Group Technical Director, PROCLAD, United Kingdom
15:30 – 15:45	Networking Afternoon Coffee (Sponsored by RYSTAD Energy)
15:45 – 16:00	EPC Market Amid Regional Tensions & the Road Ahead Speaker: Ms. Sara Hazem Sarhan, Senior Analyst, Rystad Energy
16:00 – 16:15	Middle East Drilling Activity - Risks, Mitigations & Production Speaker: Mr. Amr Wahby Mahmoud, Vice President, RYSTAD Energy
16:15 – 16:30	OCTG & Line Pipe Markets Overview Speaker: Mr. Roman Filimonov, Senior Vice President, Metals and Materials, Rystad Energy
16:30 – 16:45	How the CBAM & Global Tariffs affects Steel Prices Globally & in the Middle East Speaker: Mr. Swastik Das, Analyst, Rystad Energy
16:45 – 16:50	Closing Remarks of the 4th Global Steel Summit



GLOBAL STEEL SUMMIT

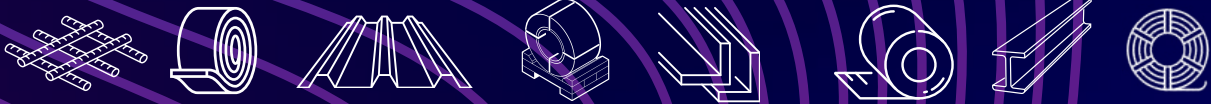
The World's Steel Event

 **CHINA STEEL
TRADE SUMMIT**

 **EAST AFRICA
STEEL SUMMIT**

 **WEST AFRICA
STEEL SUMMIT**

Event Brochure & Past Show Report



Presented by

Thaiseer D. Jaffar
Founder, SteelGiant Events

Upcoming & Past Events

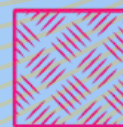


DUBAI



28-29 Oct 2026 | Le Meridien Dubai

The 4th Year of Global Steel Summit is estimated to attract 1100+ delegates from 40+ countries with the biggest number of exhibition stalls



**GLOBAL
STEEL
SUMMIT**

The World's Steel Event

NAIROBI



06-07 July 2026 | Sarit Expo Centre

The 1st Edition of East Africa Steel Summit was attended by 525 delegates from 15 countries; which is a huge number for the first event



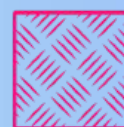
**EAST AFRICA
STEEL SUMMIT**

DUBAI



09-10 Sep 2025 | Le Meridien Dubai

The 3rd Year of Global Steel Summit attended by 948 delegates from 44 countries with key speakers from 28 countries across the world



**GLOBAL
STEEL
SUMMIT**

The World's Steel Event

SHANGHAI



21-22 April 2025 | Hyatt Regency

China's Largest Event focusing on Asian Steel Industry's impact on the world steel business. Held in partnership with China Iron & Steel Association & MC-CCPIT



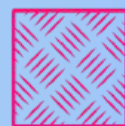
**CHINA STEEL
TRADE SUMMIT**

DUBAI



10-11 Sep 2024 | Ritz Carlton

The 2nd Year of Global Steel Summit attended by 820 delegates from 38 countries with key speakers from 18 countries across the world



**GLOBAL
STEEL
SUMMIT**

The World's Steel Event

DUBAI



21-22 Nov 2023 | Grand Hyatt

The 1st Year of Global Steel Summit attended by 420 delegates from 28 countries; which is a huge number for the first event



**GLOBAL
STEEL
SUMMIT**

The World's Steel Event

GSS 2026 IN NUMBERS*

MENA REGION'S LARGEST STEEL INDUSTRY GATHERING

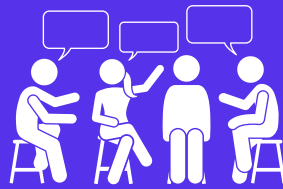
CONFERENCE ★ EXHIBITION ★ AWARDS



1100+



70+



10+



20+



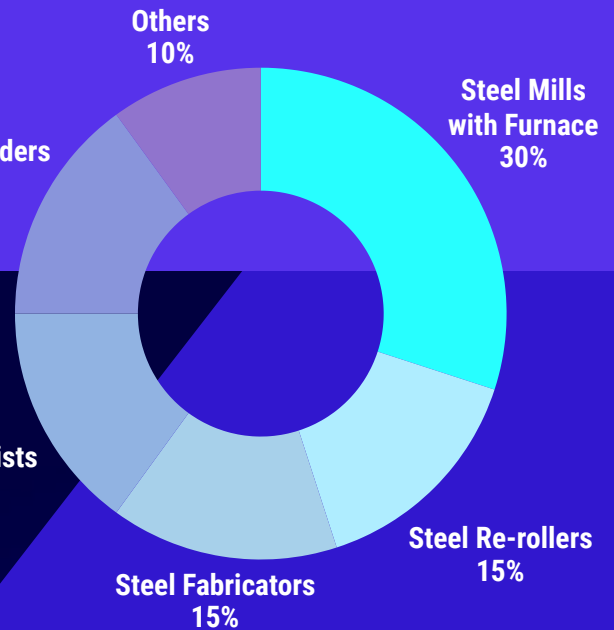
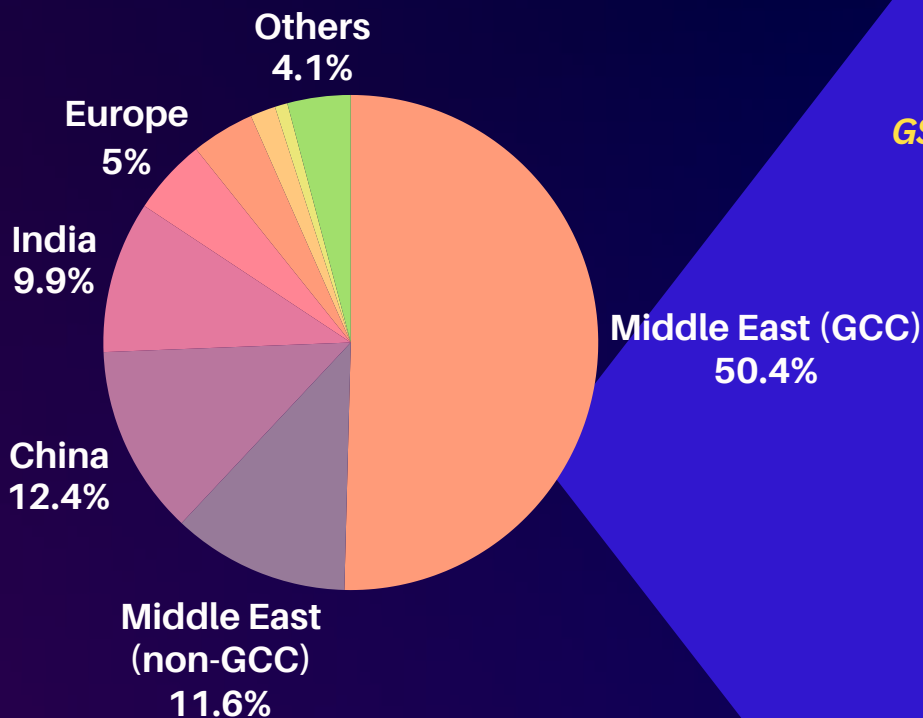
70+



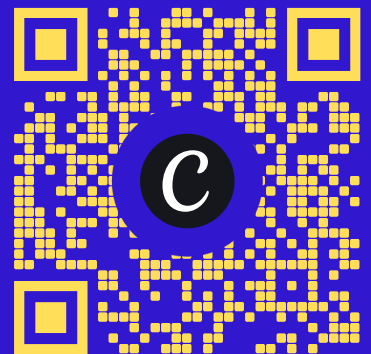
**GLOBAL
STEEL
SUMMIT**

The World's Steel Event

Delegate Geographics:



GSS 2026 Targeted Audience



DELEGATE REGISTRATION



* ESTIMATED / PROJECTED / EXPECTED

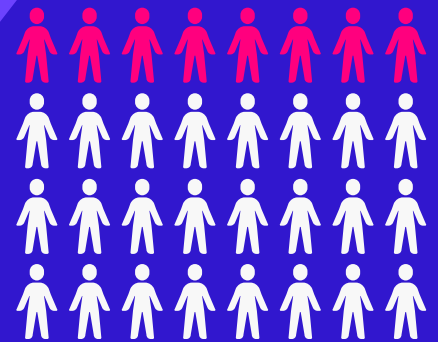
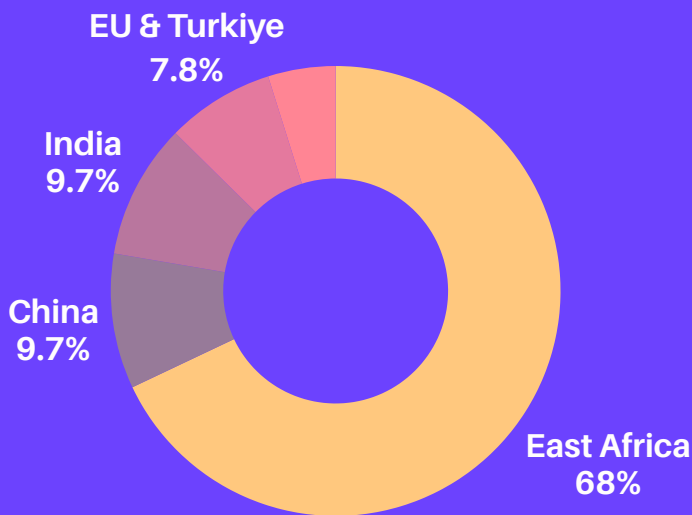


EAST AFRICA STEEL SUMMIT 2025



EAST AFRICA STEEL SUMMIT 2026

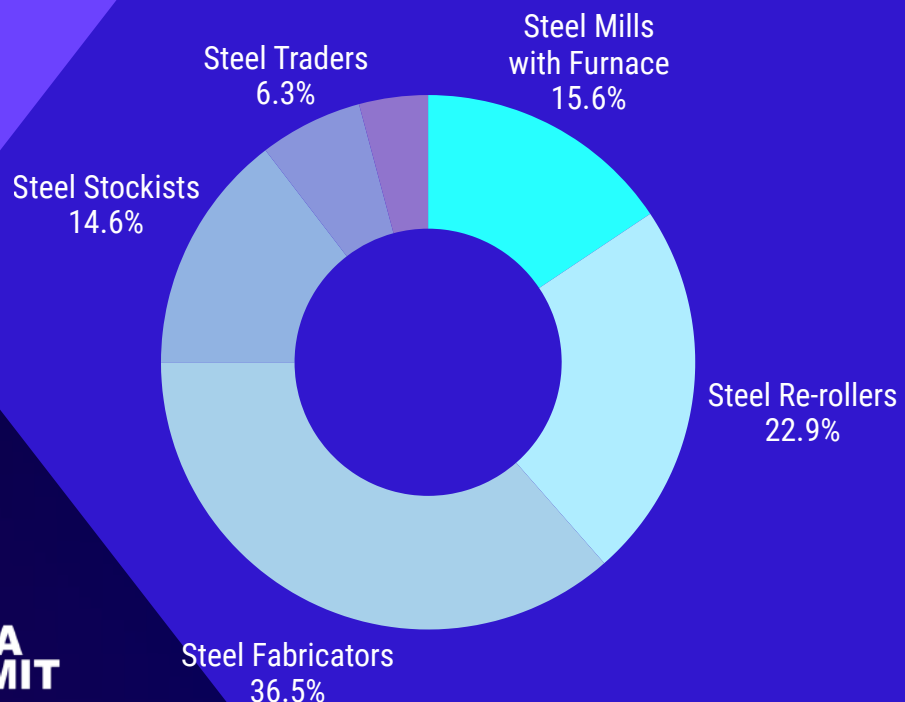
Event Attendance & Delegates Demographics



Attended By:

525 DELEGATES

The 1st Edition of EASS in 2026 concluded successfully with a presence of more than 520 delegates from 15+ countries



Event
Video



**EAST AFRICA
STEEL SUMMIT**

EAST AFRICA STEEL SUMMIT 2026 IN NUMBERS

TOTAL DELEGATES
525

SPEAKERS
20+

EXHIBITORS
40+

COUNTRIES
15+



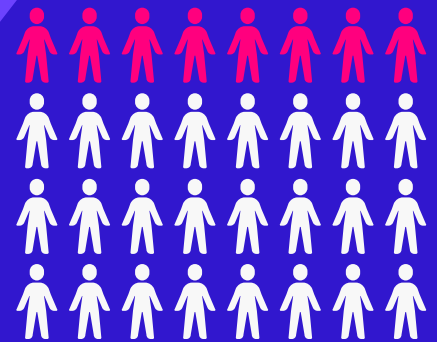
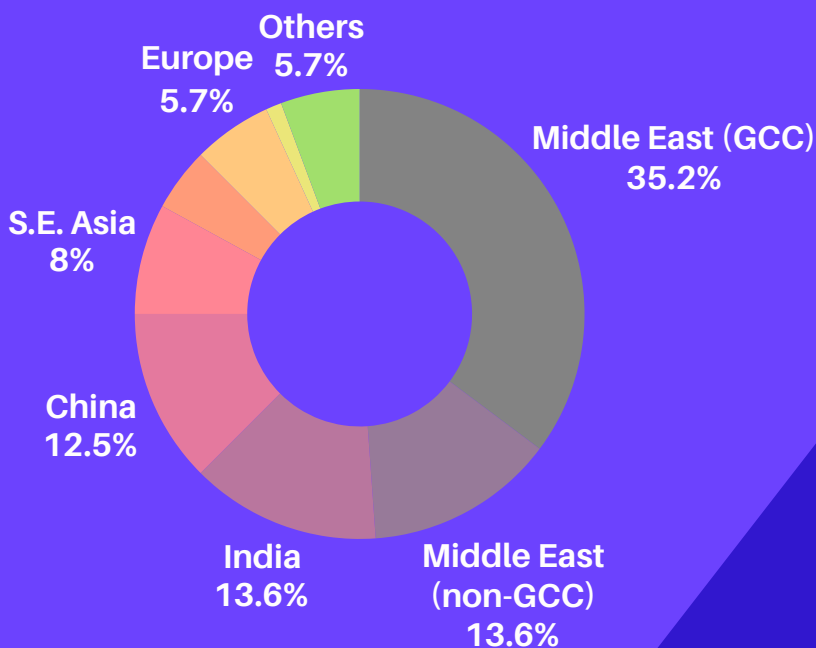
GLOBAL STEEL SUMMIT 2025



ORGANIZING COMMITTEE MEMBERS



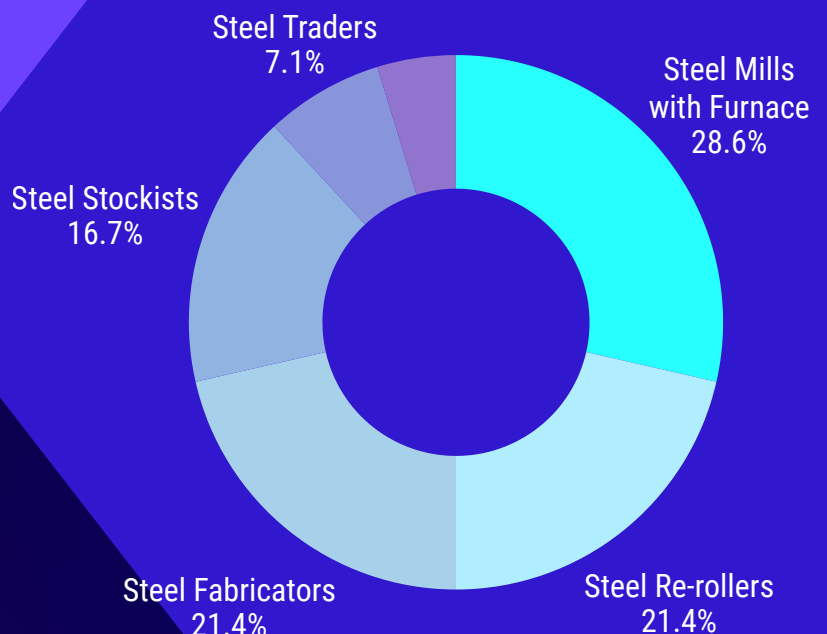
Event Attendance & Delegates Demographics



Attended By:

948 DELEGATES

The 3rd Year Summit in 2025 ended up successfully with a presence of more than 900 delegates from 40+ countries across six continents



Event
Video



**GLOBAL
STEEL
SUMMIT**

GLOBAL STEEL SUMMIT 2025 IN NUMBERS

TOTAL DELEGATES
948

SPEAKERS
70+

EXHIBITORS
52

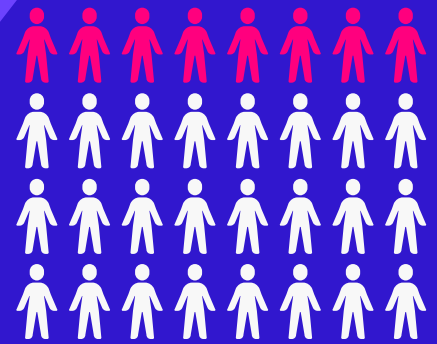
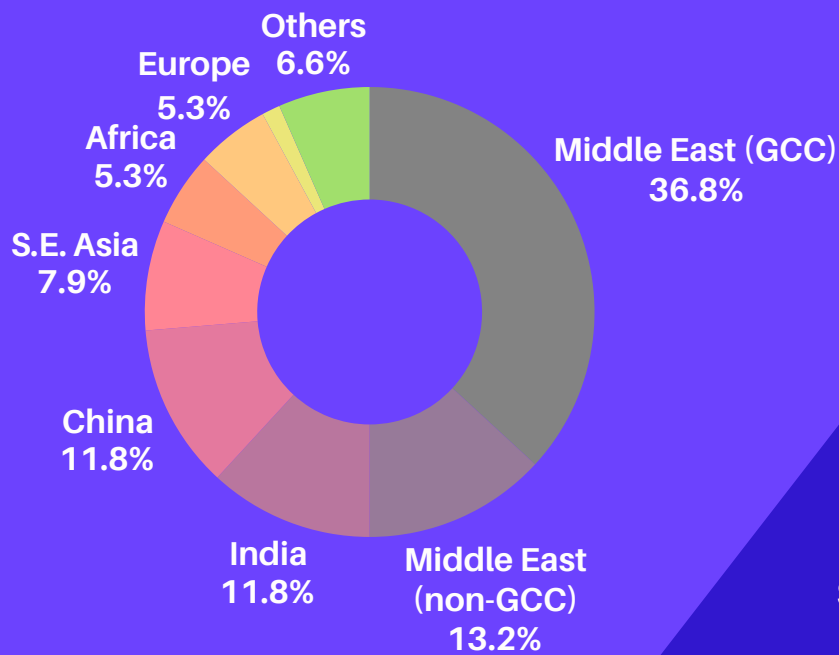
COUNTRIES
44



ORGANIZING COMMITTEE MEMBERS



Event Attendance & Delegates Demographics



Attended By:

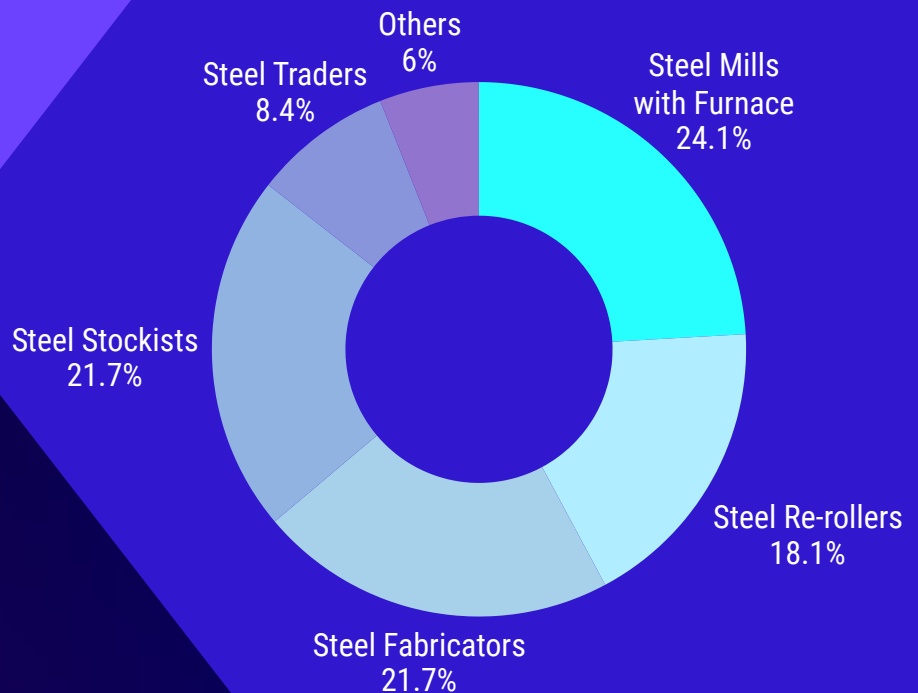
820 DELEGATES

The 2nd Year Summit in 2024 ended up successfully with a presence of more than 800 delegates from 40+ countries across five continents

Event
Video



**GLOBAL
STEEL
SUMMIT**



GLOBAL STEEL SUMMIT 2024 IN NUMBERS

TOTAL DELEGATES
820

SPEAKERS
68

EXHIBITORS
48

COUNTRIES
41



CHINA STEEL TRADE ★☆☆★ SUMMIT 2025

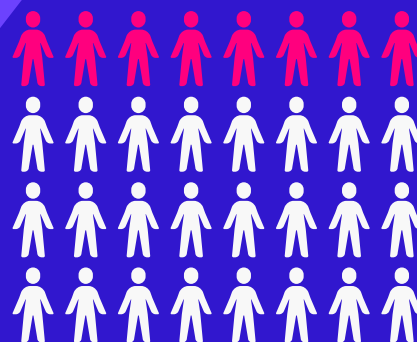
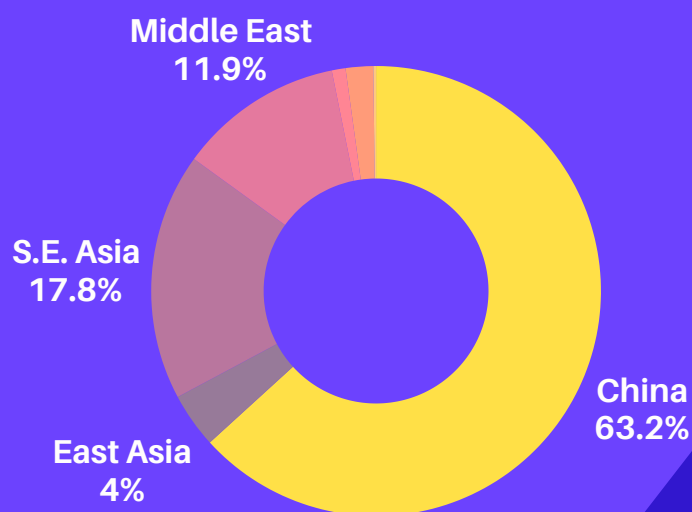


ORGANIZERS



China's Largest Steel Export & Steel Industry Investment Event attended by major stakeholders in Asia

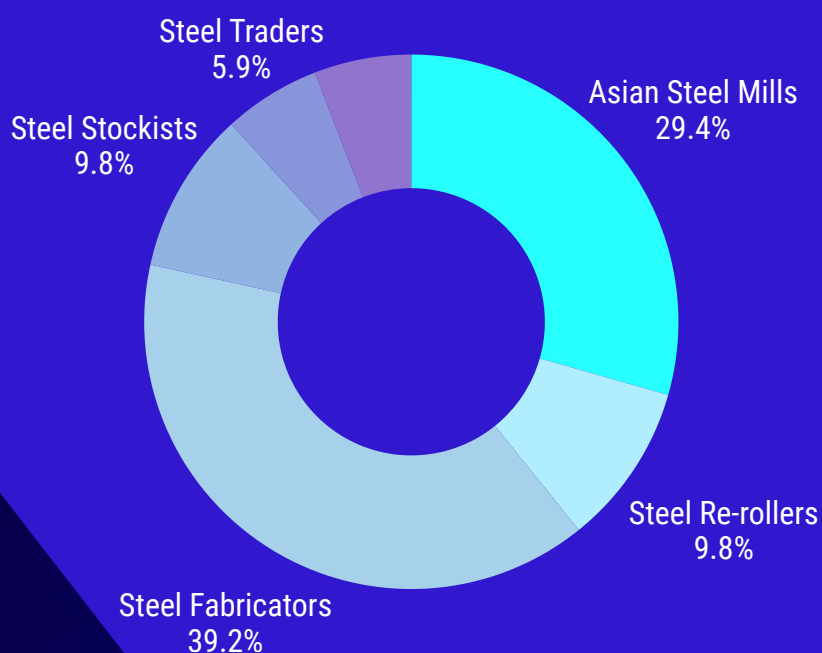
Event Attendance & Delegates Geography



Attended By:

505 DELEGATES

The 1st Year of ASIA STEEL TRADE SUMMIT ended with a huge success; attended by 505 delegates from 21 countries, thereby becoming China's Largest steel export event



Event Video



**CHINA STEEL
TRADE SUMMIT**

The World's First Steel Event to use AI-based simultaneous interpretation

CHINA STEEL TRADE SUMMIT 2025 IN NUMBERS

TOTAL DELEGATES
505

SPEAKERS
35

EXHIBITORS
40

COUNTRIES
17



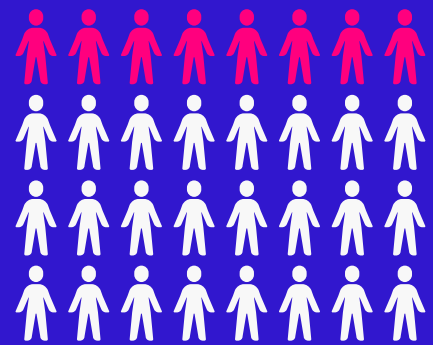
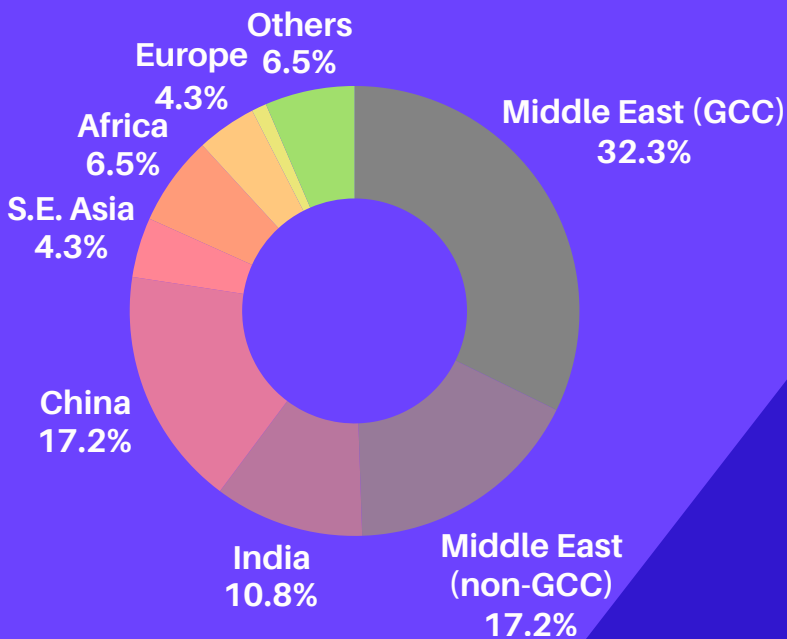
GLOBAL STEEL SUMMIT 2023



ORGANIZING COMMITTEE MEMBERS



Event Attendance & Delegates Demographics



Attended By:

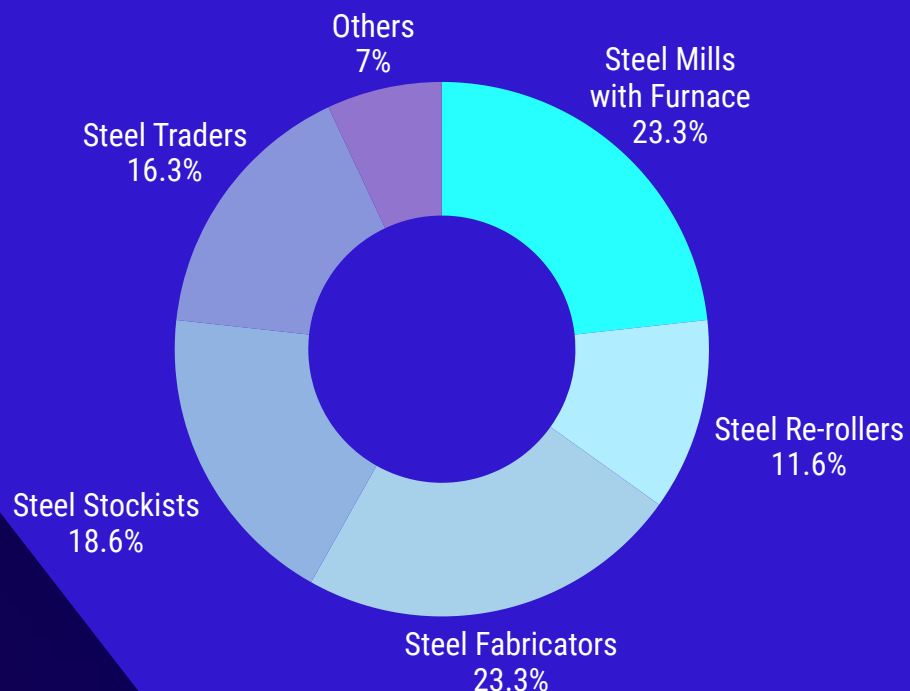
420 DELEGATES

It's noteworthy for any First time Event to attract more than 400 delegates at a time

Event
Video



**GLOBAL
STEEL
SUMMIT**



GLOBAL STEEL SUMMIT 2023 IN NUMBERS

TOTAL DELEGATES
420

SPEAKERS
36

EXHIBITORS
20

COUNTRIES
28



CONFERENCE & EXPO LAYOUT

28 & 29 OCTOBER 2026 | DUBAI | UAE



GLOBAL STEEL SUMMIT

For Registration: Mr. Thaiseer Jaffar, Events Director
+971-50-4824-030 | Email: events@steel-summit.com

